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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>			Complete if Known		
			Application Number	09/474,588	
			Filing Date	December 29, 1999	
			First Named Inventor	Balwinder S. Samra	
			Group Art Unit	3623	
			Examiner Name	Reagan, James A.	
Sheet	1	of	2	Attorney Docket Number	17207-00005

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No.	U.S. Patent Document		Name of Patentee or Applicant Of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
QPM	AA	US 6,334,110 B1		Walter et al.	Dec. 25, 2001	
QPM	AB	US 6,327,572 B1		Morton et al.	Dec. 4, 2001	
QPM	AC	US 6,285,983 B1		Jenkins	Sep. 4, 2001	
QPM	AD	US 6,240,411 B1		Thearling	May 29, 2001	
QPM	AE	6,061,658		Chou et al.	May 9, 2000	
QPM	AF	5,774,868		Cragun et al.	June 30, 1998	
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		Office ³	Number ⁴	Kind Code ⁵ (if known)				
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Examiner Signature	<i>James A. Reagan</i>	Date Considered: 02 NOV 02
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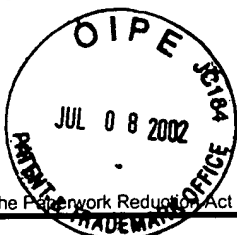
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Sheet	2	of	2	Attorney Docket Number	17207-00005

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Examiner Initials*	Cite No.¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the items (book, magazine, journal, serial, symposium, catalog, etc.), data, page(s), volume-issue number(s), publisher, city and/or country where published.	T²
QAT	OA	Robert R. Jackson and Paul Wang; <i>Strategic Database Marketing</i> ; 1996 Printing; Published by NTC Business Books, a division of NTC Publishing Group, Lincolnwood, IL USA, copyright 1994; pages 26-31; 38-45; 86-87; 118-123; 130-135; 158-165; 172-185.	
QAT	OB	Edward L. Nash; <i>Database Marketing</i> , copyright 1993, McGraw-Hill, Inc., USA; pages 41-43; 90-91; 128-137; 139-163.	
QAT	OC	Julie Bort; Data Mining's Midas Touch; <i>InfoWorld</i> ; Volume 18, Issue 18, start page 79; April 29, 1996.	
QAT	OD	Richard Cross; Profiting from Database Marketing; <i>Direct Marketing</i> , Volume 54, Issue 5, start page 24; Sep., 1991	
QAT	OE	American Banker; Database Marketing: Improving Service and Profitability By Segmenting Customers; Volume 163, Issue 176, start page 30A, Sep. 15, 1998.	

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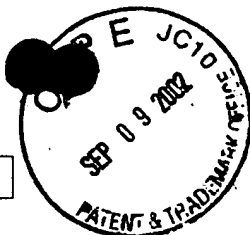
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QA2	OA	http://proquest.umi.com; Barry de Ville; "Direct Marketing With ModelMax"; Software Review; <i>Marketing Research</i> ; Chicago; Spring 1996; 4 pgs.	
QA2	OB	Microsoft Press Computer Dictionary; published by Microsoft Press; copyright 1997; 4 pgs.;	
QA2	OC	http://www.cs.uregina.ca/~dbd/cs831/notes/lift_chart/lift_chart.html; "Cumulative Gains and Lift Charts"; 4/9/02; 5 pgs.	

Examiner Signature	<i>James A. Reagan</i>	Date Considered:	02 Nov 02
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